IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TYLER DIVISION

| ALOFT MEDIA, LLC, | § | |
|----------------------------------|---|------------------------------|
| | § | |
| Plaintiff, | § | |
| , | § | Civil Action No. 6:09-cv-304 |
| v. | § | |
| | § | JURY TRIAL DEMANDED |
| (1) ORACLE CORPORATION, | § | |
| (2) ORACLE USA, INC., | § | |
| (3) YAHOO!, INC., | § | |
| (4) GOOGLE, INC., | § | |
| (5) FAIR ISAAC CORP., | § | |
| (6) FIDELITY INVESTMENTS, LLC, | § | |
| (7) SCOTTRADE, INC., | § | |
| (8) TD AMERITRADE, INC., | § | |
| (9) HALLIBURTON CO., | § | |
| (10) E-TRADE SECURITES, LLC, AND | § | |
| (11) CHARLES SCHWAB & CO., INC., | § | |
| | § | |
| Defendants. | § | |
| | § | |
| | § | |

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney, Michael A. Benefield, of Williams, Morgan & Amerson, P.C., is entering an appearance in this matter for Plaintiff Aloft Media, LLC for the purpose of receiving notices and orders from the Court.

DATED: July 14, 2009 Respectfully submitted,

By: /s/ Michael A. Benefield
Michael A. Benefield
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